

Patrick Cahalan

G R A P H I C D E S I G N

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EXPERIENCE:

Freelance Designer

February 2008 - Present

Through an agency, I was placed at a range of different agencies where I performed everything from retouching and production art to brainstorming, art direction and design. The placements last from as short as a day to as long as a month.

Agencies: Wieden+Kennedy (ESPN, Nike), NCG (New York Jets 2008 Media Guide)

Taxi (new business pitches for British Airways and Black Gold), WWE (Wrestlemania Event Signage).

Graphic Designer

MKTG Partners, New York, NY, July 2007 - February 2008

Worked with a Creative Director to create brand experiences. Primary responsibilities included the creation of event signage, brand promotional materials, t-shirts, vehicle wraps, as well as the presentation of entire events to clients. For larger events, I also supervised the installation of creative elements, served as a photographer and created a recap for the clients.

Clients include: Nike, Jamba Juice, Remy Martin, EA Sports, Biore, Jergens, and V.S.P.

Art Director

Irish America Magazine, New York, NY, January 2005 - July 2007

Responsible for the layout and design of each issue. Other responsibilities included signage for events, invitations, photography, photo research, retouching, and all production duties.

Freelance Designer

Slang Inc., Brooklyn, NY, July 2004 - Present

Worked with a Creative Director on the design of CD packages, vinyl labels and jackets, advertising, posters, and promotional materials. Other responsibilities included scanning, retouching and preparing files for production.

Projects include: Eminem, 50 Cent, Lloyd Banks, Dwele, Young Buck, and Akademiks.

Graphic Artist

Sony Music Creative Services, New York, NY, May 2003 - January 2005

Worked primarily on production duties, including the completion of mechanicals for CD packages, posters, advertising, vinyl labels and jackets as well as other promotional materials.

Projects include: Bela Fleck, Nas, Aqualung, Ginuwine, Lil' Bow Wow, The Clash, and others.

SOFTWARE:

Adobe Photoshop CS3, Adobe Illustrator CS3,
Adobe InDesign CS3, QuarkXPress 7

EDUCATION:

School of Visual Arts, 1998 - 2003

Honors:

Work appeared in the S.V.A. Senior Portfolio show at the Art Directors Club, NYC - Spring 2003

Work featured in the Graphis New Talent Annual 2004

REFERENCES:

Available upon request.